

Desserts

The sweet spot between creativity and conversions.

Social Media Services

Initial Set-Up Fee _____ 2 Hours

Monthly Service _____ 4 Hours/mo

Includes a weekly post and setting up two ad campaigns per month

Monthly Ad Campaign Budget _____ Starting at \$200



Photography

1-5 Products _____ Starting at 2.5 Hours

6-20 Products _____ Starting at 4 Hours

21-50 Products _____ Starting at 5 Hours

On-site Photography

Estimate based on location and number of product/application shots and video.

Email Blasts

Template _____ 3-5 Hours

Single Email from Template _____ Starting at 1 Hour

Landing Page for Email _____ 5-6 Hours

Slide Decks/Powerpoints

Template: 4 Unique slides _____ 6 Hours

Full Deck: 12 slides _____ 9 Hours

Larger Projects _____ To be estimated

Our Recipes In Action

We could brag all day, but our customers say it better.

"Julie is just wonderful. She took on our graphic project and turned it around quickly—and it looks great!

Highly recommend!"

- Christine DeHerrera

"Julie and her ADVAN team have done amazing work for us and we look forward to continuing to gain value from them. If you're searching for a creative marketing agency and SEO experts, contact ADVAN!"

- Mary Ann Cordiano

"Great team to work with. Understand the client's needs. Highly recommend Advan!"

- Terri Brunson

"Great people who took the time to understand how our unique business works! They are very responsive.

I'm glad we found them."

- Cathy Ivancic



Questions? Big ideas?

We're all ears—and always ready to listen.

New Customers: (330) 389-0299

Existing Customers: (330) 524-8464

advancreative

Marketing Tasting Menu

A carefully crafted selection of strategies and services to satisfy every business appetite.



advancreative.com
3916 Clock Pointe Trail, Suite 102
Stow, Ohio 44224

Appetizers

Small but mighty upgrades.

Logo Refresh 10 Hours

Short 10 minutes meeting. 3-4 options based on current logo. Includes 1 revision of 1 option and final files.

Brand Guidelines

Overview: 1-page PDF 3 Hours

Complete: A multi-page PDF that defines logo, colors, 9 Hours
typography icons, image styles, and usage of each.

Healthy Eats

Fuel strategies for growing brands.

Simple Website Refresh

Includes existing copy and images.

Under 10 pages Starting at 35 Hours

10-20 pages Starting at 45 Hours

Complete Logo Design 25 Hours

Full Redesign – includes full logo onboarding meeting. 3 unique designs and 3 revisions of one.

Branding Package 40 Hours

Our branding package includes a complete logo redesign with guidelines, professional letterhead and business card designs with print-ready files.

Graphic & Branding Design To be estimated

Our design services, typically range from a few hours for items like business cards, postcards, and email blasts to over 30 hours for large brochures, catalogs, or trade show booths.

Press Release

Copywriting 3 Hours

Publications Submission 2 hours

Editor Research and Submission 3 Hours

Main Course

Satisfying, long-term strategies.



Mission Impastable

Our monthly **SEO Packages** are carefully crafted recipes designed to help your business rise to the top of Google. Blending fresh strategies with seasoned expertise, we serve results that truly stick.

Small Business 5.5 Hours • 8 Hours • 16 Hours

Medium Business 12 Hours • 16 Hours • 24 Hours

Higher Competition Starting at 35 Hours



Grill The Competition Starting at 8 Hours

The **Marketing Rockstar Framework** helps businesses without a marketing team train beginners into confident strategists—maximizing budgets, serving up stronger campaigns, and still delivering our signature #1 on Google results with a dash of flavor.



The House Special

Our **Full-Branding Website Design** packages serve up everything your business needs for a complete online presence, tailored to your size and goals.

X-Small Business Site: 4-6 pages Starting at 40 Hours

Small Business Site: 8-12 pages Starting at 50 Hours

Medium Business Site: 13-50 pages Starting at 60 Hours

Ecommerce: Varies based on product Starting at 100 Hours
quantity and level of customization.

Large Site: To be estimated based on competitor features and functionality.

À La Carte

Tailored tactics served fresh for your business needs.

Google Adwords

Set-up 5.5 Hours

Monthly Maintenance 2 Hours

Monthly Budget Starting at \$200

Hosting

Standard Websites \$55/mo

Ecommerce & High Traffic Starting at \$160/mo

Canva Templates 3 Hours

One page template. Additional branding elements to be estimated.